



CORPORATE BROCHURE

Gather. Feast. Stay



About the Farm...



Tucked away in the countryside on the Herefordshire-Wales border, near Hay-on-Wye, Drovers Rest is a 16th-century organic farm created for teams to step away from the everyday, reconnect and think differently.

Across 40 acres of meadows, woodland and orchards, you'll find beautifully converted barns, characterful meeting spaces, outdoor gathering places and unique accommodation — all exclusively yours.

We believe some of the best conversations happen away from the boardroom. Around a fire. Over great food. On a walk. Or simply with the time and space to think.

We're passionate about food, nature and sustainability too. We grow organically, raise free-range animals, are rewilding 25% of the farm and are proud recipients of a Green Tourism Award.

Just three hours from London and under two hours from Bristol, Birmingham and Cardiff, it feels a world away without being difficult to reach.





The Experience



Drovers isn't a conference hotel.

It's a place to gather, think, eat, explore and spend proper time together. Whether you're planning a leadership retreat, strategy day, team gathering or celebration, we'll help you create an experience around what you want your time together to achieve.

Your time at Drovers can include:

- Exclusive use of the farm
- Characterful spaces for meetings and breakouts
- Unique countryside accommodation
- Private outdoor gathering spaces
- Firepits and fireside conversations
- Seasonal, fire-cooked food
- Interactive open-fire cooking experiences
- Walks, activities and time in nature
- Space to work, reconnect and celebrate

Example

DAY ONE

Arrive & settle in → Strategy session → Fire & Feast → Drinks around the fire → Stay

DAY TWO

Breakfast → Morning session → Lunch → Final session → Team experience → Head home



The Spaces

Not your average meeting rooms.

From converted barns and breakout spaces to woodlands, orchards and firesides, Drovers gives your team the freedom to move, change the energy and use different spaces throughout the day.

The Posh Barn

Our main gathering and meeting space. Light, characterful and flexible, with plenty of room for presentations, workshops, strategy sessions and shared meals.

The Rustic Barn

A more informal space, perfect for creative sessions, breakouts, drinks, music and evening celebrations.

The Courtyard

At the heart of the farm. Gather around the fires, grab a coffee, continue a conversation or come together for drinks and food.

The Woodland & Orchard

Take the meeting outside. Ideal for walking conversations, smaller breakouts, team activities or simply giving people space to think.

The Farm

40 acres of meadows, woodland and countryside to explore — with plenty of unexpected places to gather along the way.

One place. Lots of ways to use it.



POSH BARN



The Spaces



RUSTIC BARN



COURTYARD



Gather. Feast. Stay Together.



The Spaces



PLENTY OF OUTDOOR SPACES



Gather. Feast. Stay Together.



Feast Together

Food is at the heart of Drovers. We're South African, so cooking over fire and gathering around food is simply part of who we are. We cook from scratch using seasonal ingredients grown here on the farm or sourced from local producers, with much of the cooking happening over open fires.

From energising meeting breaks and working lunches to generous fire-cooked feasts around long tables, food is designed to bring people together. Because some of the best conversations happen when the meeting ends and everyone gathers around the fire. Come hungry. We'll take care of the rest.



Menus

Choose what works for your day, or let us put together a complete bespoke food experience for your team.



BREAKFAST OPTIONS

Healthy Breakfast £15 pp

Homemade granola, organic yoghurt, fresh chopped fruit, pastries, artisan sour dough breads, welsh butter, cheese and homemade preserves.

Breakfast Off the Fire £22 pp

A proper cooked breakfast from the fire kitchen with eggs, bacon, sausages, mushrooms, tomatoes and chilli beans, freshly baked flatbread, juice, tea and coffee.



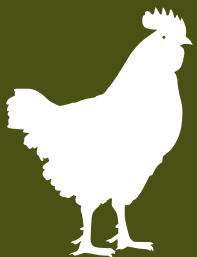
MEETING BREAKS

Morning Fuel £15 pp

Premium coffee, speciality teas, still water with homemade energy bites or something sweet from the kitchen.

Afternoon Boost £15 pp

Premium coffee, speciality teas, still water with a homemade sweet or savoury bite from our kitchen.



Gather. Feast. Stay Together.



Menus

Choose what works for your day, or let us put together a complete bespoke food experience for your team.



LUNCH OPTIONS

Working Lunch **£25 pp**

Artisan sandwiches and wraps, big-flavour seasonal salads, homemade focaccia, seasonal soup

From the Fires **£25 pp**

Fresh sourdough pizzas from our wood-fired oven or loaded artisan toasties, served with seasonal salad and slaw.

Hot Lunch **£30 pp**

A hearty hot lunch cooked in our kitchen and over the fires. Think Durban curry, paella, slow-cooked chilli, homemade Herefordshire beef burgers or another seasonal favourite.

DINNER OPTIONS

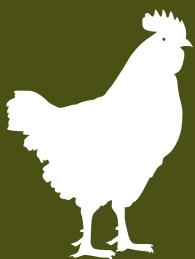
Fire-Cooked Feasts **Three Course Drovers Fire Feast** **£55 pp**

Starter, followed by one of our signature fire-cooked feasts on sharing platters and finish with a homemade dessert.

Choose from our South African Braai, Festival BBQ, Indian Thali or Seasonal Fire Feast.

Interactive Fire-Cooking Experience **£65 pp**

Turn dinner into part of the experience. Gather around the fires with our chefs and get involved in preparing and cooking elements of your feast before sitting down together to enjoy the results.



Dietary requirements catered for
Prices Exclude Vat

Gather. Feast. Stay Together.



Menus

Choose what works for your day, or let us put together a complete bespoke food experience for your team.



SOMETHING EXTRA

Canapés / Amuse Bouche

£15 pp

Five freshly prepared canapés

Sharing Starter Boards.

£15 pp

Choose from Farmers Board, Anti Pasti or Mezzo

Dessert

£9 pp

Evening Street Food Style Fire Food from £25 pp

Wood-fired pizzas, Proper hot dogs, Paella, Toasties or another street food favourite

Smores

£5 pp



DRINKS

Welcome Drinks

Fizz — from £6 pp

A chilled glass of fizz to welcome everyone.

Wine from - £6 pp

Beer from £4.50 pp

Local Craft Beer

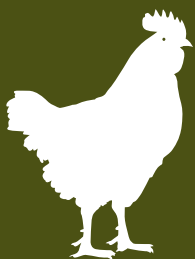
Local Cider

Local Ale from £6.50

Cocktails — from £9.00

FULLY STOCKED & SERVICED BAR

Drinks packages and bar tabs available.



Dietary requirements catered for
Prices Exclude Vat

Gather. Feast. Stay Together.



Our Accommodation



At Drovers Rest, we offer a range of unique accommodations to suit your corporate group's needs, blending comfort, charm, and countryside tranquillity. From our historic 16th-century cottages to luxurious glamping tents and army tents available in the summer months, there's an option for every type of retreat. Whether you're seeking cosy indoor comfort, a boutique outdoor experience, or a rustic group setting, our accommodations provide the perfect base for team bonding, relaxation, and productivity, all surrounded by the beauty of our 40-acre farm.



COTTAGES

Stay in our beautifully restored 16th-century farm cottages, full of original character, exposed beams and all the comforts you need after a day together.

Drovers Cottage

Two bedrooms — one super-king four-poster and one twin — both with private en-suite bathrooms.

The Shepherd's Shack

Two double bedrooms, each with its own en-suite bathroom.

The Cart House

One double and one twin bedroom, sharing a large bathroom.

Corporate Occupancy

6 guests with single-room occupancy
Up to 8 guests with twin occupancy



SAFARI TENTS

For a stay that's anything but ordinary, our six safari tents combine the adventure of sleeping under canvas with plenty of comfort.

Each tent has two separate bedrooms — one double and one twin — with proper beds, heated blankets and a wood-burning stove. Each tent also has its own private bathroom located in the nearby stable block.

Wake up to the sounds of the farm, step straight into the countryside and start the day somewhere that feels a world away from the usual corporate hotel.

Corporate occupancy

12 guests based on single occupancy
Up to 18 guests with twin occupancy



ARMY TENTS

For teams happy to embrace a little more adventure, our army tents offer a fun, back-to-nature way to stay on the farm. Set amongst the countryside, the tents have proper beds and bedding, with shared bathroom facilities nearby. They're perfect for larger groups, team retreats and anyone who doesn't mind swapping the corporate hotel for a night under canvas.

We have 10 army tents, giving you the flexibility to accommodate larger teams on site.

Corporate occupancy

10 guests based on single occupancy
Up to 20 guests with twin occupancy



Team Building on the Farm



The best team building doesn't always look like team building.

Use the farm, fires and 40 acres around you to get people out of their usual environment, doing something together and having conversations that wouldn't necessarily happen around a meeting table.

FIRE & FEAST from £65pp includes 3 course dinner

Get around the fires with our chefs and help prepare and cook elements of your feast. Relaxed, hands-on and ending with everyone sitting down to eat what they've helped create.

THE DROVERS CHALLENGE from £40 pp

Split into teams for a series of challenges around the farm — part problem-solving, part creativity and part good old-fashioned competition

FORAGE & BOTANICALS — from £35 pp

Head out with our expert forager to discover wild botanicals growing around the farm and surrounding countryside, before creating your own botanical gin to bottle and take home.

AFRICAN DRUMMING - from £35 pp

High energy, brilliantly inclusive and seriously good fun. Led by an experienced drummer, your whole team learns rhythms together before building towards one epic group performance.

YOGA & WELLBEING - from £20 PP

Start the morning with yoga or use a session to reset after a busy day. Held in the barn or outside in the landscape and led by one of our local instructors.

WALK & TALK - free if self-guided or from £30 PP guided

Take the conversation outside with self-guided or facilitated walks through our woodland, meadows and the neighbouring common.

TEAM BUILDING CHALLENGES from £50 PP

Want something a little more competitive? We can bring in specialist facilitators to run a tailor-made team challenge here on the farm. Think problem-solving, physical challenges, communication tasks and plenty of friendly competition — designed around your group and what you want to achieve.

Choose one or build a couple of experiences into your stay. We work with brilliant local partners to deliver specialist activities. Looking for something different? Let us know and we'll see what we can arrange.

Prices Exclude Vat. Based on Min number 20



Local to the Area



Drovers sits on the Herefordshire-Wales border, surrounded by wild landscapes, quiet country lanes, mountains, rivers and one of Britain's most characterful little towns.

Build an activity into your retreat, take the team off-site for an afternoon, or simply use the landscape as space to walk, talk and think differently.

HAY ON WYE

Books. Ideas. Independent spirit.

World-famous as the Town of Books, Hay-on-Wye is filled with independent bookshops, cafés, galleries, markets and creative spaces.

It's an easy change of scene for teams — explore the town, create a bookshop challenge, hold walking conversations, visit Hay Castle or simply give people a couple of hours to wander, think and reconnect.

BANNAU BRYCHEINIOG

Big landscapes. Bigger thinking.

The Bannau Brycheiniog (Brecon Beacons) National Park brings mountains, open moorland, waterfalls and extraordinary dark skies within reach.

Take the team hiking, mountain biking or on a guided walk. Try navigation, orienteering, bushcraft or foraging — or finish the day beneath some of the darkest skies in the UK.

THE RIVER WYE

Get the team on the water.

The River Wye winds through the landscape around Hay and opens up a completely different way to experience the area.

Think canoeing, kayaking, stand-up paddleboarding and guided river adventures — from gentle paddles that encourage conversation to more active team experiences.

WALK. RIDE. EXPLORE.

Choose your pace.

Quiet lanes, long-distance trails, mountain routes and country tracks make this an exceptional landscape to explore on foot or by bike.

Choose from guided hikes, cycling tours, mountain biking, trail challenges and walking routes, with options to suit different abilities and levels of adventure.

YOUR RETREAT. YOUR ADVENTURE.

We can help you build local experiences into your programme — from a couple of hours away from the office to a full team adventure day.





About Us...



We didn't start out as farmers..

After years of corporate life, we wanted something different — more time together as a family, more space and a different pace of life.

An appearance on BBC's *Escape to the Country* changed everything and, in 2010, we found Drovers Rest: a 16th-century farm near Hay-on-Wye on the Herefordshire-Wales border.

We arrived with a big dream and very little idea of what we were getting ourselves into. Over the years we've transformed the farm into the place it is today — hosting corporate retreats, weddings, events and our signature fire-cooked feasts.

But we've never completely left corporate life behind. Our backgrounds taught us a huge amount about people, teams, brands and business.

Alongside running Drovers, we continue to facilitate workshops, events and training, working with organisations including Unilever, Google and NGOs around the world.

Perhaps that's why Drovers isn't a conventional corporate venue. Like the black sheep that dot our fields — and the cheeky one in our logo — we've always liked to question the status quo, ask "why not?" and explore what could be done differently. That's exactly the spirit we've created here.

Come and experience it for yourself.

Gather. Feast. Stay Together.





Pricing Your Retreat



Venue Hire

Day Retreat — £2,250 + VAT 9am–6pm

Overnight Retreat - from £4,250 + VAT

Designed for teams gathering across two days.

Day 1: 1pm onwards

Day 2: until 6pm

Stay

Cottages + Safari Tents — £2,750 + VAT for one night

Exclusive use of our three cottages and six safari tents.

Corporate occupancy:

18 guests based on single occupancy

Up to 26 guests with twin sharing

Need more beds?

Add our 10 Army Tents for £1,500 + VAT.

Exclusive Use

To work out Retreat Cost.

1. Choose your venue hire (Day Retreat from £2,250 or Overnight Retreat across two days from £4,250)

2. Add accommodation if you're staying (consider how people will share or single occupancy) Cottages + Safari Tents £2,750 or Full Accommodation Estate £4,250 giving you more flexibility

3. Add your food & drinks - choose breakfast, meeting breaks, lunch, dinner and drinks from our menus that fit your plans and your day

4. Add a fun experience or two

From yoga and African drumming to foraging, team challenges or our interactive Fire & Feast experience





TAKE YOUR TEAM OUT
OF THE ORDINARY

Gather. Feast. Stay Together.

Llanerch Y Coed Farm, Hay on Wye, HR3 6AG

www.DroversRest.co.uk

Gatherings@DroversRest.co.uk

07748146862

© Drovers Rest 2026