



# Swap Suits for Boots

Big thinking. Big fires. Big skies.

Step off the grid and into a countryside retreat designed for strategy, celebration and real team connection.



# About Us...



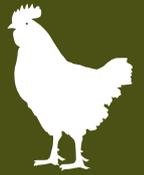
We're Paul and Kesri — 15 years ago we swapped our corporate London life for the countryside after appearing on BBC's *Escape to the Country*. In 2010 we found our dream home: a 16th-century farm near Hay-on-Wye, known today as Drovers Rest.

Today we host corporate retreats, workshops and gatherings designed to help teams step away from the everyday and reconnect. Our corporate backgrounds still shape how we work, and alongside running the farm we continue to collaborate globally with organisations including Unilever, Google and NGOs.





# The Farm...



Escape the Office and Find Perspective Outdoors



At Drovers Rest Farm, we host corporate retreats that trade boardrooms for barns and fluorescent lights for firelight.

Set on our 16th-century organic farm at the foothills of the Black Mountains, we create immersive offsites where teams reconnect, think clearly and celebrate properly.

## Location

- 3 hours from London
- Under 2 from Bristol, Birmingham and Cardiff

We're close enough for convenience, far enough for transformation.

Our 40-acre estate includes woodlands, orchards, meadows and wild commons — with friendly farm animals and rewilded landscapes woven throughout.

## Sustainability sits at our core:

- Organic farming practices
- Free-range livestock
- 25% land rewilding
- Soil regeneration projects
- Proud Green Tourism Award winners

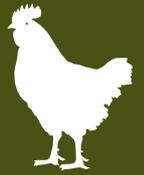
This isn't just a venue.

It's a working farm built on diversity, nature and slower living.





# Our Feasts



Where teams gather, unwind and connect



At Drovers Rest, food is more than just catering — it's a shared experience that brings people together. Our fire-cooked feasts sit at the heart of many retreats. Prepared over open flames and served to you on sharing platters at our feasting tables, they create a relaxed, social atmosphere where teams can slow down, enjoy great food and continue conversations long after the working sessions end. After a day of meetings, strategy or team activities, gathering around the fire naturally shifts the energy of the retreat.

## Why It Works for Corporate Retreats

- Encourages connection — relaxed dining sparks conversation and strengthens relationships
- Extends the retreat experience — the evening becomes a highlight rather than just dinner
- Creates memorable moments — fire cooking adds theatre and atmosphere
- Balances work and downtime — the perfect transition between structured sessions

Whether it's a woodland feast, courtyard dinner or fireside drinks under the stars, these moments are often what teams remember most when they return to the office.

Many of the best ideas, stories and breakthroughs happen not in the meeting room — but around the fire afterwards.



# Overnight Off-sites

Our most requested corporate retreats



## LEADERSHIP RESET

Sometimes the best ideas happen when you step away from the office. This retreat is designed for leadership teams and decision-makers who need space to align strategy, plan ahead and have the conversations that don't fit into busy office schedules.

**What to expect after**  
Clearer thinking, aligned leadership and renewed focus on priorities.

**£525 PP**  
Ideal Number  
8-18 Guests  
Min spend £4200



## TEAM CONNECT

This retreat blends meaningful work time with hands-on team experiences designed to strengthen communication, collaboration and trust.

**What to expect after**  
Stronger relationships, better communication and a more connected team.

**£495 PP**  
Ideal Number  
15-30 Guests  
Min spend £7500



## FIRE & FEAST CELEBRATION

When a milestone matters, celebrate it somewhere unforgettable. From courtyard drinks to fire-cooked feasts and late-night stories around the fire, this retreat is designed to reward teams and mark big moments.

**What to expect after**  
A team that feels appreciated, energised and inspired.

**£445 PP**  
Ideal Number  
15-30 Guests  
Min spend £6675

All packages include accommodation, meals meeting spaces and exclusive use of the barns and courtyard. Activities and upgrades can be added to tailor your retreat. The venue can take more guests if needed depending on season and on a sharing or non sharing basis



# Leadership Reset

Work differently / Think clearly



Sometimes the best ideas happen when you step away from the office. This retreat is designed for leadership teams and decision-makers who need space to align strategy, plan ahead and have the conversations that don't fit into busy office schedules.

## Best For

- Leadership teams
- Founders & directors
- Strategy planning sessions
- Vision or planning sessions
- 8-18 guests

## What to expect after

Clearer thinking, aligned leadership and renewed focus on priorities.

## Flow of the Stay

### Day 1

Arrival & welcome lunch  
Strategy sessions in the barn  
Walking meetings across the hills  
Fire-cooked dinner and fireside conversations  
Overnight stay

### Day 2

Farmhouse breakfast  
Morning wrap-up session  
Action planning and departure



# Team Connect



Build stronger teams through shared experiences



This retreat blends meaningful work time with hands-on team experiences designed to strengthen communication, collaboration and trust.

## Best For

- Department teams
- Agency teams
- Growing companies
- New teams building culture
- 15-30 guests (can take more)

## What to expect after

Stronger relationships, better communication and a more connected team.

## Flow of the Stay

### Day 1

Arrival lunch  
Team workshop or planning session  
Afternoon team activity on the farm  
Shared fire-feast dinner (cooking together)  
Overnight stay

### Day 2

Breakfast together  
Team challenge or reflective session  
Closing discussion and departure



# Fire & Feast Celebrations



Reward your team properly



When a milestone matters, celebrate it somewhere unforgettable. From courtyard drinks to fire-cooked feasts and late-night stories around the fire, this retreat is designed to reward teams and mark big moments.

## Best For

- Sales team wins
- Company milestones
- Project completion celebrations
- End-of-year gatherings
- Up to 60 guests (can take more)

## What to expect after

A team that feels appreciated, energised and inspired.

## Flow of the Stay

### Day 1

Arrival drinks reception  
Relaxed afternoon activities  
Fire-cooked feast dinner  
Live music, cocktails and courtyard celebration  
Overnight stay

### Day 2

Brunch or breakfast feast  
Optional morning activity or walk  
Departure



# Day/Evening Offsites



Step away from the office for focused thinking or Celebration



## TEAM AWAY DAY

A one-day retreat designed to give teams space to plan, reflect and collaborate away from the distractions of the office. Hosted in our barns and courtyard with countryside surroundings to spark fresh thinking.

### What to expect after

A productive day away from the office that helps teams gain clarity, align priorities and return to work with renewed focus.

**£95 PP**

**Ideal numbers 10-30** (can take more)  
Min spend £950



## FIRE & FEAST CELEBRATION

An evening gathering centred around one of our signature fire-cooked feasts — designed for companies who want to celebrate milestones, reward their teams or simply enjoy a memorable evening together.

### What to expect after

A relaxed and memorable evening that brings teams together and celebrates shared success

**£115 PP**

**Ideal numbers 25-60** (can take more)  
Min spend £2500

All packages include meals meeting spaces and exclusive use of the barns and courtyard. Activities and upgrades can be added to tailor your retreat. The venue can take more guests if needed



# Team Day Off-Sites



Step away from the office for focused thinking



A one-day retreat designed to give teams space to plan, reflect and collaborate away from the distractions of the office. Hosted in our barns and courtyard with countryside surroundings to spark fresh thinking.

## Best For

- Strategy sessions
- Leadership planning days
- Team workshops
- Creative brainstorming sessions
- Local company offsites
- 10-30 guests (can take more)

## What to expect after

A productive day away from the office that helps teams gain clarity, align priorities and return to work with renewed focus.

## Flow of the Day

### Morning

Arrival coffee & pastries

Strategy session or workshop in the barn

### Midday

Seasonal lunch or grazing boards in the courtyard

### Afternoon

Team discussion or activity

Closing session and wrap-up



# Fire & Feast Celebrations

Celebrate achievements around the fire



An evening gathering centred around one of our signature fire-cooked feasts — designed for companies who want to celebrate milestones, reward their teams or simply enjoy a memorable evening together.

## Best For

- Team celebrations
- End-of-year parties
- Project completion gatherings
- Client entertaining
- Summer parties
- 20-60 guests (can take more)

## What to expect after

A relaxed and memorable evening that brings teams together and celebrates shared success.

## Flow of the Evening

### Arrival

Welcome drinks in the courtyard or Barn weather dependent

### Evening

Fire-cooked feast dining

Courtyard or barn socialising

Optional music or entertainment

### Late Evening

Fireside drinks and relaxed conversation





# Our Spaces

Spaces Designed for Work and Connection

At Drovers Rest, our restored barns and courtyard spaces provide a unique setting for meetings, workshops and gatherings — combining rustic character with modern comfort.

Unlike traditional conference venues, our spaces allow teams to move naturally between focused work sessions and relaxed social moments. Meetings can take place in the barns, discussions can continue on a walk through the countryside, and evenings unfold around the fire or in the courtyard.

This blend of inspiring indoor spaces and open outdoor environments creates the perfect setting for corporate retreats — helping teams think more clearly, collaborate more easily and reconnect away from the distractions of the office.



# The Posh Barn



Our main space for meetings, dining and gatherings

A beautifully converted threshing barn designed for meetings, presentations and dining  
Features include:

- Floor-to-ceiling windows with countryside views
- Underfloor heating
- Large presentation screen
- Flexible layout for meetings or workshops

Perfect for strategy sessions, workshops and team discussions.



# The Rustic Barn



Flexible space for activities, dining and celebrations

A more relaxed and atmospheric space ideal for breakout sessions, team activities or evening celebrations.

It can be used for:

- Team challenges and workshops
- Dining experiences
- Live music or DJ evenings

The barns connect through a central stone courtyard, creating a natural flow between work and social spaces.



# The Courtyard



The social heart of gatherings and celebrations

At the heart of Drovers Rest is our beautiful stone courtyard – the natural gathering space that connects the barns and brings the retreat to life. It's where teams move from meetings to drinks, from workshops to relaxed evening conversations under the stars.

## The Courtyard

Perfect for:

- Welcome drinks receptions
- Outdoor lunches
- Fire-feast dining
- Evening celebrations and live music
- Informal networking and downtime

With outdoor seating, festoon lighting and views across the surrounding countryside, the courtyard becomes the social hub of every gathering



# Outdoor Spaces



Fresh air, open landscapes and space to think

Beyond the barns, our 40-acre farm offers plenty of space for teams to step outside, recharge and reconnect with nature.

Outdoor spaces can be used for:

- Walking meetings
- Team challenges and activities
- Fireside gatherings
- Outdoor dining experiences
- Quiet moments away from the group

Backing onto the beautiful Little Mountain common, the surrounding landscape provides the perfect environment for fresh thinking and meaningful conversations.



# Our Accommodation



Spaces Designed for Work and Connection

Staying on-site allows teams to fully switch off and enjoy the retreat experience.

## 16th Century Cottages

Character-filled cottages with exposed beams and cosy interiors — ideal for smaller leadership groups.

## Boutique Glamping Tents

Stylish tents with comfortable beds, wood burners and nearby private bathrooms, offering a unique countryside stay.

## Large Bell Tents (Seasonal)

Spacious tents perfect for larger groups wanting a shared outdoor experience with proper beds and luxury bedding.

Across the farm, accommodation is set within peaceful countryside surroundings — giving teams the space to relax, unwind and recharge after a productive day.



# Why Corporates Choose Us



Not another hotel meeting room. Not another predictable offsite.

Drovers Rest offers something different — a countryside retreat where teams can step away from everyday distractions and reconnect, think clearly and celebrate properly.

## A True Escape from the Office

Just a few hours from London, Bristol, Birmingham and Cardiff, Drovers Rest feels a world away from the city. Surrounded by nature, it's the perfect environment for fresh thinking and meaningful conversations.

## Corporate Insight

Before moving to the countryside, we both worked in corporate careers ourselves. We understand the pressures of leadership teams, strategy sessions and the need for spaces that inspire productivity and collaboration.

## Unique Experiences

From fire-cooked feasts and courtyard gatherings to team activities on the farm, we create experiences that bring teams together in ways a typical conference venue simply can't.

## Flexible Retreats

Whether you're planning a leadership offsite, team-building retreat or celebration stay, our spaces and packages can be tailored to suit your goals.

## Memorable Food & Hospitality

Food is central to every retreat. From farm-to-table dining to our signature fire feasts, meals become part of the experience and help teams connect.

## A Setting That Sparks Ideas

With open countryside, fresh air and inspiring surroundings, teams leave Drovers Rest feeling refreshed, reconnected and ready for what comes next.



# Activities



Team building works best when it feels real — not forced.



Our farm-based experiences spark collaboration through shared challenges and new environments.

## **Be a Farmer**

Step into the rhythm of rural life. Don your wellies and work alongside our expert farmers, feeding the animals, collecting fresh eggs, and tending the land.

## **Educational Farm Tour & Animal Feeding**

A guided journey through our organic farm. Meet rare-breed animals, discover sustainable farming techniques, and feed the friendly residents.

## **Sheep Keeping & Herding**

Master the art of sheep care and herding with an expert sheep herder and his loyal sheep dog.

## **Foraging & Tasting Experience**

Stroll through organic fields, ancient woodlands, and wild meadows with our expert forager (trusted by Raymond Blanc himself!) gathering wild herbs, edible plants and mushrooms.

## **Shinrin Yoku**

Immerse yourself in nature's healing embrace. This Japanese practice invites you to slow down, breathe deeply, and reconnect with the natural world.



# Continued...



## **Pilates/Yoga Sessions**

Rebalance mind and body with a gentle yoga or Pilates session in the great outdoors.

## **African Drumming & Dance**

Transport yourself to the heart of Senegal. Join an expert drummer and dancer in a vibrant, high-energy session.

## **Guided Cooking Competition & Fire Feast**

A gourmet showdown! Use locally sourced produce and expert guidance to craft a multi-course meal - from wood-fired bread to seasonal mains and decadent desserts. Dine at a beautifully set feast table.

## **Archery/Combat Archery**

Awaken your inner warrior. Perfect your aim with traditional archery, or team up for a thrilling game of combat archery.

## **Team Building Challenges**

Strengthen bonds and build trust with tailor-made team-building activities. From obstacle courses to problem-solving tasks our challenges are designed to encourage collaboration, communication, and a little friendly competition.

## **Guided Walks with Folklore Tales**

Explore the Hay countryside with a local storyteller. Discover hidden trails, hear ancient legends.



# Other Foodie Experiences



## **Cider Tasting and Farmers Board Experience**

Sample a selection of locally crafted ciders, each expertly paired with a hearty spread of farm-style favourites, including ham hock terrine, scotch eggs, mature cheddar, crispy crackling, red onion pickle, seasonal pie, and freshly baked Herefordshire breads.

## **Gin Tasting and Charcuterie Experience**

Discover the perfect pairing of botanical gins and a beautifully curated charcuterie board featuring locally sourced cured meats, cheeses, fresh bread, olives, and chutneys.

## **Fire Cooked Feast Experience**

Gather around the flames for a theatrical dining experience where food is cooked right in front of you over an open fire. Indulge in a lavish feast of locally sourced meats, seasonal vegetables, and rustic breads, all infused with rich, smoky flavours.

## **Fireside Treats Experience**

Gather around the fire for a warm, relaxed team experience that's perfect for winding down. Toast gooey s'mores, sip on a rich hot chocolate or Amarula (South Africans equivalent of Baileys only better), and enjoy quality time together in the great outdoors.

## **Fire Cooked Cheese & Wine Experience**

Indulge in a deliciously rustic experience as you gather around the fire to enjoy melted cheeses, grapes, nuts, and farm-fresh honey, all served with toasted baguettes served from the flames, paired perfectly with a selection of handpicked South African wines.

## **Cocktails & Canapes Experience**

Shake things up with Cocktails & Canapés, the perfect way to add a touch of elegance and fun to your corporate retreat. Enjoy a selection of expertly crafted cocktails paired with a variety of handmade, farm-fresh canapés.



# In The Area

On our door-step adventure awaits

## In the Area – Adventure Awaits

Beyond the farm, the surrounding Herefordshire and Brecon Beacons landscape offers countless opportunities for teams to explore, challenge themselves and experience the wild beauty of the region.

### Outdoor Adventures

Hiking the Black Mountains and Hay Bluff

Wild swimming in the River Wye  
Canoeing and paddle adventures along the Wye Valley

- Horse riding through the Brecon Beacons
- Scenic cycling routes through rolling countryside

### Adrenaline Experiences

- Gorge walking and waterfall scrambling
- White water rafting
- High ropes and climbing courses
- Clay pigeon shooting
- Mountain biking trails

### Local Activity Centres

- Black Mountain Activities – kayaking, climbing, shooting and adventure sports
- Llangorse Activity Centre – high ropes, archery, sailing and outdoor challenges

Whether your team is looking for relaxed exploration or heart-pumping adventure, the area around Drovers Rest offers unforgettable ways to connect and recharge.





# Take Your Team Off Grid

Retreat, Recharge, Reconnect

Llanerch Y Coed Farm, Hay on Wye, HR3 6AG

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